



J&G HOMES x BRANDON WHEAT KINGS

\$1,000,000 SHOOT TO WIN



OFFICIAL CONTEST RULES

Contest: J & G Homes – \$1,000,000 Shoot to Win

Rule document date: August 25, 2026

QUICK SNAPSHOT

1 regular ticket holder per home game will get to shoot to qualify & 1 season ticket holder per home game is automatically entered into the season-finale draw!

THE FINAL HOME GAME: 1 finalist gets 1 shot at the **Grand Prize: \$1,000,000 toward a new J&G home!**

SEASON-LONG QUALIFYING

- 1 At each Brandon Wheat Kings home game, two eligible contestants are selected: one season ticket holder is automatically entered into the season-finale draw, while one eligible game attendee takes the game-night qualifying shot. Make the shot, and you'll also be entered into the season-finale draw.
- 2 The 2 contestants will be selected every game by: 1 from the season ticket pool (attendance not mandatory), and 1 from the eligible game attendees.
- 3 A random draw will be made to choose one finalist from the pool of eligible season ticket holder entries and successful game-night qualifying shooters accumulated throughout the season.

THE FINAL SHOT & PRIZE

- 4 The contestant will have 1 shot (no practice shots), from behind the center line, to shoot at the net and the designated hole located in the far end.
- 5 The prize is \$1,000,000 towards a new home built by J & G Homes Ltd.
- 6 The contest will take place on March 26, 2027 at the Brandon Wheat Kings final home game during one of the intermissions.
- 7 The event will be located at Assiniboine Credit Union Place in Brandon, MB.



ELIGIBILITY, SHOT STANDARDS & VERIFICATION

ELIGIBILITY

- 8 Contestant is ineligible to shoot if they are a former or current professional hockey player. Also ineligible if the contestant is a former (within last 5 years) or current Canadian High School Varsity, Prep/ Academy, Junior, University or its international equivalent hockey player.

EQUIPMENT & SHOT REQUIREMENTS

- 9 All sticks and pucks used must adhere to NHL regulations. The ice and goal dimensions and lines distances of the ice must adhere with NHL regulations.
- 10 The contestant may NOT designate another person to shoot on his/her behalf.
- 11 A shot will be deemed successful if the puck travels from Contestant's hockey stick and completely passes through the designated hole without stopping.
- 12 The shot must be videotaped, and must show the full and complete path of the puck until it comes to a complete stop.

INSURER COMPLIANCE

- 13 Any successful attempt must comply with all contest rules as well as all rules and conditions of the insurance company in order for the contest prize to be paid/awarded. Any breach of rules will deem the contest void and no payment of the contest prize.
- 14 A designated representative of the insurer will be assigned to help administer the contest event and confirm compliance of the contest parameters.

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Final contest date: March 26, 2027

Assiniboine Credit Union Place | Brandon, Manitoba